



Call for Designers

CHOICES is seeking guest designers to create fashions out of condoms for our upcoming special event

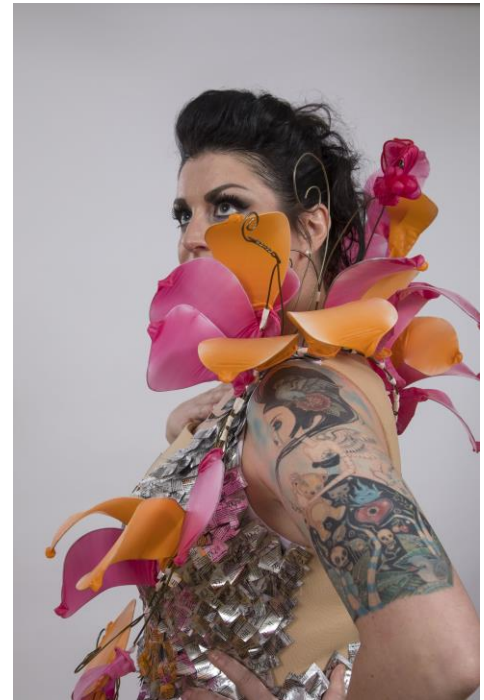
CONDOMONIUM is an amazing party, annual public awareness event, and signature fundraiser for CHOICES, a small (but, mighty) non-profit organization providing reproductive health care, education, and policy advocacy around reproductive health and rights. Funds raised from CONDOMONIUM will be used to support CHOICES' programs and services.

The messages of CONDOMONIUM are:

Sexual health is an important part of overall health.

Sexual health can be discussed and promoted.

We will not be bullied into silence around issues of sexuality & reproductive health



Prizes and Benefits

Your design talents will **support CHOICES'** unique services to the community.

Each participating designer will each receive one year of **free Reproductive Wellness Care** from CHOICES (up to \$500 value). This benefit can be used by the designer or gifted to someone else.

Each designer will receive **Free Admission** to the event for themselves and their model, plus **two additional** guest tickets (up to \$200 value).

Professional hair and make-up services for models provided for final event.

For more info visit MemphisChoices.org

Questions? Contact – Katy Leopard at kleopard@memphischoices.org

Design Guidelines

CHOICES will provide Apparel Designers with equal allotments of raw (unlubricated) condoms (approximately 200-300).

- It is expected that all condoms provided will be used in the apparel designs.
- The choice to implement condom wrappers or additional condoms at designer's expense in final designs is optional.
- CHOICES will reimburse each designer up to \$50 for additional fabric and notions. Please keep and submit all receipts.
- Designers must provide their own models for both the Preview Party and the main event.
- Designs must be wearable with a sustainable base; it is expected that sturdy, appropriate closures are utilized—please refrain from using hot glue, tape, or hand-stitching to secure your “look” on your model for the event.
- Some, but not all, components of final designs are required to be original construction (e.g., you may purchase a blouse to go with a skirt you design and build, or purchase a belt to go with a dress you design and build.)
- Finished designs will become the property of CHOICES to be used for promotional purposes including being displayed by CHOICES, event sponsors, and local partners

Designer Schedule and Deadlines

November 24th, 2017	Designers pick up condoms
January 8th, 2017	Designers' initial sketches due by 5 pm
February 2nd, 2018	In-process photo model name/contact/bio info due by 5 pm
March 22nd, 2018	VIP Design Preview party. Modeled designs (final or in progress)
March 31st, 2018	CONDOMONIUM! 7 – 10 pm, Playhouse on the Square, Midtown



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